



Are You Spending Dollars to Save Dimes?

3 Secrets to Winning the Lopsided Battle With Rising Healthcare Costs

Washington and Washington State have been playing the Apple Cup since 1900. However, for the past 119 years, the rivalry has been extremely lopsided.

In fact, it's been so lopsided, Washington State fans have come to expect failure.

The rivalry with your healthcare costs is no different. In *Are You Spending Dollars to Save Dimes?* Chris will show you why the health insurance and healthcare industries have the upper hand, while providing proven strategies to help your organization build a better health plan for less money.

Does it take hard work? Absolutely, but Chris will help you shift your mindset so you know longer have to accept failure.

It's time for you to win this lopsided rivalry and expect results.

Moving and highly inspirational, *Are You Spending Dollars to Save Dimes?* will leave you motivated to take action immediately!

***Are You Spending Dollars to Save Dimes?* will show your audience the following:**

- **Why health insurance company incentives are aligned against you**
- **Why the healthcare industry's incentives are aligned against you**
- **Proven strategies to help you reduce the risk inside your health insurance plan**
- **Case studies of organizations who are achieving the results you desire**

ABOUT CHRIS

Chris is the founder of Group Benefit Solutions in Tacoma, a risk mitigation and cost containment consulting firm with expertise in converting a top P&L liability into earnings for employers, while increasing the quality of life for their employees. Chris is an Amazon best-selling author of *NextGeneration Healthcare*, and was recently named a Rising Star by Employee Benefit News.

Chris has been interviewed for stories appearing in US News & World Report, Self Magazine, Moneyish.com, Clutch.co, Employee Benefit News, and Benefits Pro.



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